ORDER

Orders	**Order / Rev:**	37067		
	Alt Order #:	08854927		
	Product Desc:	AFP-SENATE		
	Estimate:	550		KLAS
	Flight Dates:	08/29/12 - 09/04/12	Primary AE:	Mike Jones
	Original Date / Rev:	08/22/12 / 08/22/12	Sales Office:	K-WAS
	Order Type:	GENERAL	Sales Region:	National
Agency	**Name:**	**Mentzer Media Services**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		600 Fairmont Avenue	Billing Cycle:	EOM/EOC
		Towson, MD 21286	Agency Commission:	15%
Advertiser	**Name:**	**Americans 4 Prosperity**		
	Demographic:	A35+	New Business Thru:	09/23/09
	Product Codes:	PO4	Order Separation:	00:10:00
	Priority:	LV1	Advertiser External ID:	
	Revenue Codes:	AGY, POL, ISS	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/04/12	11	$45,100.00	$38,335.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	11	$45,100.00	$38,335.00	0.00
Totals	11	$45,100.00	$38,335.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	$45,100.00
Market	100%	$150,333.33

Competitive Share	Share	Total
CABLE	0%	$0.00
KBLR	0%	$0.00
KFBT	0%	$0.00
KINC	0%	$0.00
KTNV	25%	$37,583.33
KTUD	0%	$0.00
KVBC	0%	$0.00
KVVU	5%	$7,516.67
KVWB	0%	$0.00
LV1	0%	$0.00
UNKWN	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 3	8	09/01/12	09/01/12	Sat 7-8p - ET Wknd Ent Tonight Weekend	CM	7-8p	-----S-	:30	1	$600.00	LV1	0.00 NM	1	$600.00
	ET WEEKEND													
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
	Week: 08/27/12	09/02/12	-----S-	1	$600.00	0.00								
E 4	8	09/02/12	09/02/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morni	-----S	:30	1	$3,500.00	LV1	0.00 NM	1	$3,500.00

Order / Rev: 37067
Alt Order #: 08854927
Flight Dates: 08/29/12 - 09/04/12

Advertiser: Americans 4 Prosperity
Product Desc: AFP-SENATE
Estimate: 550

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		SUN MORNING												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	------S	1	$3,500.00	0.00							
E	5	8 09/02/12	09/02/12	Sun 9-10p	CM	9-10p	------S	:30	1	$7,500.00	LV1	0.00 NM	1	$7,500.00
				The Good Wife										
		THE GOOD WIFE												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	------S	1	$7,500.00	0.00							
E	6	8 09/04/12	09/04/12	Tue 10-11p	CM	10-11p	-T-----	:30	1	$8,500.00	LV1	0.00 NM	1	$8,500.00
				Ent Tonight / Ins Edition										
		MENTALIST												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/03/12	09/09/12	-T-----	1	$8,500.00	0.00							
N	7	8 08/30/12	08/30/12	SD Charger Football	CM	Thurs 7-10p	---T---	:30	3	$5,000.00	LV1	0.00 NM	3	$15,000.00
				SD Charger Football										
		Program change due to Dem Nat'l Convention												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	---T---	3	$5,000.00	0.00							
N	8	8 09/03/12	09/03/12	Mon 10-11p	CM	10-11p	M------	:30	1	$7,000.00	LV1	0.00 NM	1	$7,000.00
				Hawaii 5-0										
		Program change due to Dem Nat'l Convention												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 09/03/12	09/09/12	M------	1	$7,000.00	0.00							
N	9	8 09/01/12	09/01/12	Sat Prime Special	CM	8-10p	-----S-	:30	3	$1,000.00	LV1	0.00 NM	3	$3,000.00
				KLAS Movie: Breathless										
		Program change due to Dem Nat'l Convention												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
		Week: 08/27/12	09/02/12	-----S-	3	$1,000.00	0.00							
												Totals	11	$45,100.00